



## Product Development

Desperation took over in December 2008 when Muriel Colquhoun's short coupled, over active horse pulled his front shoes off for the umpteenth time! A solution, if it could not be found, would have to be invented. It was clear from Muriel's market research that 96% of those that responded had similar problems with their own horses losing shoes and that 91% would be interested in a solution to this age-old issue. An idea for a device that would save time, money, frustration, and stop damage to the horse's hooves began to take shape.

In consultation with leading vets and farriers, **ShoeSecure** was designed to protect the heels of the horse's front shoes from being struck by its hind feet - maximising protection without impacting the horse's gait.

"Using ShoeSecure allows the farrier to maintain the normal balance of the hoof, providing appropriate support to the back of the foot without fear of the shoe being pulled off. This in turn helps promote a healthy conformation to the heels, helping protect against concussive injuries and palmar foot pain." – David Varini AWCF (European Champion 2010)

**ShoeSecure** is so simple but amazingly effective; an innovation in horseshoe loss prevention tested over the past eight months by extreme horses in extreme field conditions with great success.

Muriel Colquhoun was one of the founding members of the Scottish Equestrian Association, the governing body for equestrian sport in Scotland. In 2003 she was awarded the MBE for her outstanding contribution to equestrianism in Scotland.



## Further Information

For more information about the product, availability, ordering and reselling please visit the website or contact Muriel Colquhoun.

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Introducing  
**ShoeSecure®**  
**THE HORSESHOE SHIELD**

Product may differ slightly from illustrations due to design refinements.

ShoeSecure® Patent No. GB2463542 © 2009 Muriel Colquhoun Equine Ltd. Company Registered in Scotland No. 361743.

# The Problem



There are various challenges represented by every day riding that can require a horse to be re-shod sooner than it need be:

- The rear hooves clipping the heels of the front hooves and pulling the shoe loose
- Suction effect of wet and heavy ground conditions
- Foreign objects becoming wedged between the shoe and hoof

A set of horseshoes can cost £75+ and are renewed every 5-6 weeks. The cost to the horse's owner for a farrier to re-fit or re-place a shoe is around £30+ and is dependent on appointment. The cost and time consuming impact of this problem are a major annoyance for any horse owner.

In addition, the loss of a horseshoe can mean a horse is unable to compete or continue its exercise or training regime - a critical risk for the competition, sport or race horse.

Repeated loss of shoes results in accumulative damage to the hoof with loss of wall and sole that can cause lameness and periods where the horse is out of action.

Without **ShoeSecure**® the farrier is forced to 'hide' the branches of the shoe under the heels and this eventually leads to collapsed heels and lameness due to corns and other forms of palmar foot pain.

# The Solution



The **ShoeSecure**® horseshoe shield is a device precision crafted in flexible thermoplastic polymer to further secure the horse's shoe and protect the horse's heel from being clipped by its rear hooves. The back quarter of the horse's hoof, hoof wall and part of the frog are protected from the typical causes of shoe loss.



- Highly refined product design shaped to maximise protection without impacting performance
- Re-usable, lightweight and easily attached by means of two low profile SupaStuds™
- Allows freedom of airflow to avoid risk of infection or fungal problems
- Reduces risk of time consuming shoe loss in challenging environments without impacting the horse's gait
- Allows the farrier to properly balance the shoe on the hoof providing adequate support for the heels

# ShoeSecure®



## ShoeSecure® Features...

- Designed for horses turned out in the field
- For use with conventional nailed-on horseshoes only
- Suitable for some remedial shoes such as heart-bars
- Works best on horses well shod by a qualified farrier
- Available in various shoe sizes
- Allows some adjustability for variations in hoof size

## ShoeSecure® is NOT...

- To keep shoes on that are over due for removal, loose or badly fitted
- For use while the horse is being ridden
- For a horse turned out on concrete or tarmac
- Designed for continuous wearing

**FOR MORE INFORMATION VISIT**

**shoeseecure.com**